

Value Creation Model

The Group works to provide value through products and services created through its business activities, with the aim of sustainable growth of the Group and society as shown in "Sustainable Growth." In addition to recognizing and understanding various social and environmental issues on a global scale, we will continue our business model of co-creating



ways to contribute to solving these issues together with customers by demonstrating the Group's technological capabilities, and spiral up the flow of value creation as a lifestyle and culture creation company that contributes to a new era.

