

Value Creation Model

The Group works to provide value through products and services created through its business activities, with the aim of sustainable growth of the Group and society. We leverage unique core technologies developed over the course of many years, a culture of open innovation geared toward co-creation, and global business expansion, with more than half of the Group's net sales and operating profits coming from overseas operations. By building a business model that makes effective use of these strengths of the Group, we are creating value that resonates with the senses.

