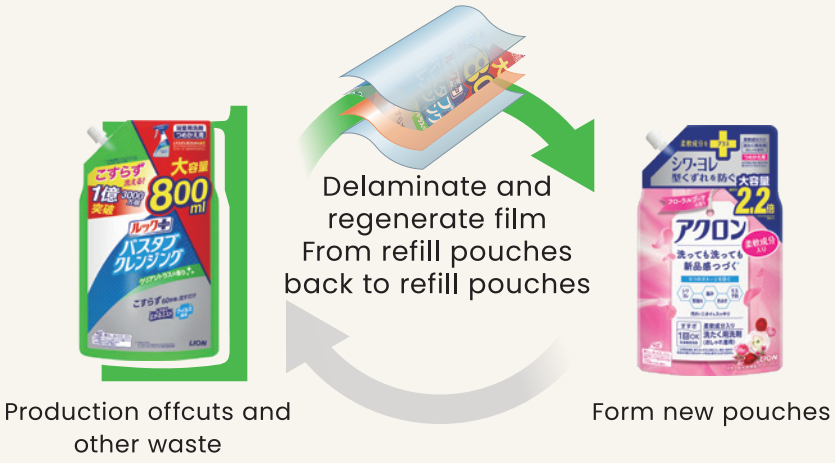
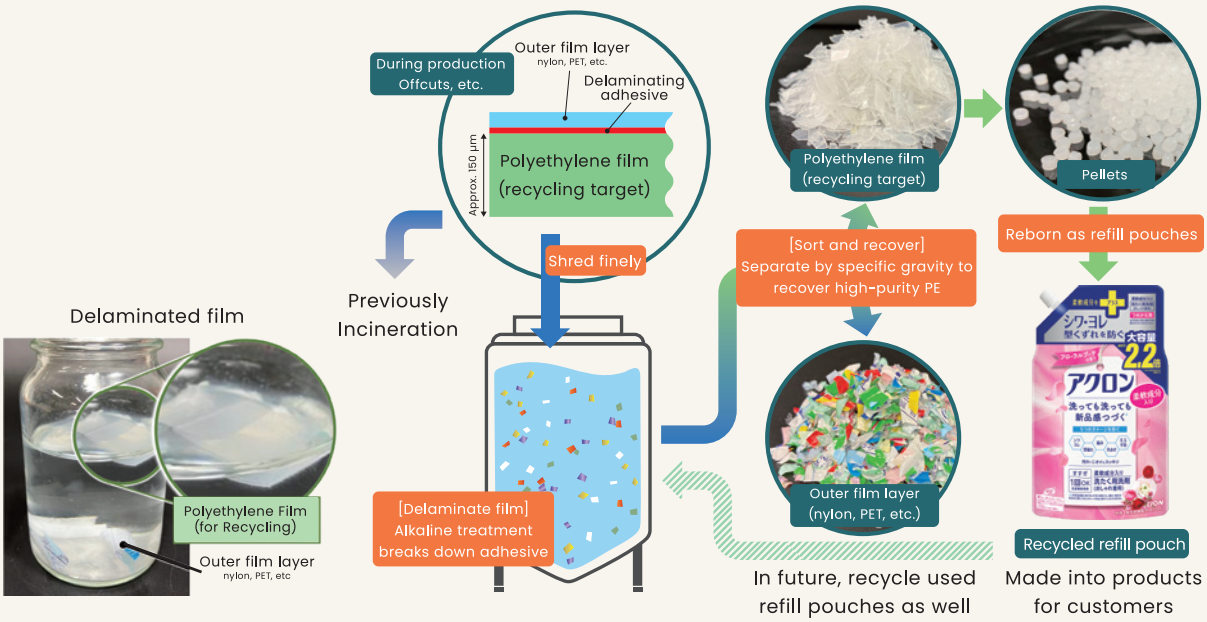
今日を愛する。
LION

Collaboration with Lion Corporation

Our joint development with Lion achieved closed-loop recycling of refill pouches.
Laminated film offcuts from the production of LOOK Plus Bathtub Cleansing refill pouches,launched in 2024, were recycled into high-quality material and used in a limited releaseof Acron Floral Bouquet large refill pouches this May.





We will work to scale this delamination recycling technology, increase repeated use of recycled refill pouches and strengthen plastic recycling partnerships with other sectors, including food.

artience